

GloLive Radio LLC: 'Music Break' Mini-Sponsorship Proposal

Introduction:

GloLive Radio LLC is an innovative online radio station dedicated to connecting young women aged 18-34 with the latest in Pop, K-Pop, Hip Hop, R&B, and Country music. We offer a unique platform for small businesses to reach this dynamic audience through our 'Music Break' Mini-Sponsorship Package.

Objective:

To provide small businesses with an affordable and effective advertising solution that enhances brand visibility and engagement with our targeted listener base.

Sponsorship Package Details:

1. **Package Options:**

- Basic Package: 10 daily transitions - \$199/month
- Growth Package: 25 daily transitions - \$399/month
- **Premium Package:** 50 daily transitions - \$699/month

2. **Transition Script Templates:**

- "[Business Name] - [5-word unique value proposition]"
- "This moment brought to you by [Business Name]"
- "[Quick tip] powered by [Business Name]"

3. **Implementation Guidelines:**

- Strategic placement between songs of similar energy levels
- Avoidance during prime-time show segments
- Minimum of 3 songs between sponsored transitions
- Even distribution throughout different dayparts

Benefits to Advertisers:

- Targeted Reach: Access to a niche audience of young suburban women.
- Cost-Effective: Lower cost compared to traditional radio advertising.
- High Frequency: Multiple daily exposures to enhance brand recall.
- Exclusivity: Limited spots available per industry to ensure prominence.
- Seamless Integration: Natural placement between popular music tracks.

Conclusion:

The 'Music Break' Mini-Sponsorship Package offers an excellent opportunity for small businesses to connect with a vibrant audience while supporting GloLive Radio's mission to promote new and undiscovered artists. We invite you to join us in this exciting venture and look forward to a successful partnership.

Contact Information:

For more details or to secure your sponsorship package, please contact DeJuan, Owner and CEO of GloLive Radio LLC, at support@gloleveradio.com.