

Dear Future Partner,

My name is DeJuan, and I am the owner and CEO of GloLive Radio LLC. We are an innovative online radio station dedicated to bringing fresh and exciting music to young women aged 18-34 in suburban areas. Our unique focus on Pop, K-Pop, Hip Hop, R&B, and Country music, along with our commitment to showcasing new and undiscovered artists, sets us apart in the industry.

We are excited to introduce our new "Sponsor a Song" program, designed to offer local businesses like yours a unique advertising opportunity. By sponsoring a song on GloLive Radio, your brand can gain targeted exposure to our dedicated audience, enhancing your brand's visibility and connection with potential customers.

Program Details:

- Sponsorship Tiers:

- Bronze: 1 song per day for a week - \$50/week
- Silver: 3 songs per day for a week - \$125/week
- Gold: 5 songs per day for a week - \$200/week
- Platinum:*10 songs per day for a week - \$350/week

- Benefits for Your Business:

- Brand Association: Align your brand with popular music, increasing brand recall among our audience.
- Targeted Exposure: Reach young women aged 18-34, a demographic that aligns with your business goals.
- Unique Advertising: Stand out with a fresh advertising format that integrates seamlessly into our programming.
- Flexible Investment: Choose a sponsorship tier that fits your budget and marketing objectives.

Implementation:

Your sponsorship will include a brief, engaging introduction by our DJs, highlighting your business before the sponsored song plays. Additionally, your brand will be featured on our website and mobile apps, providing further exposure.

Next Steps:

We would love to discuss this opportunity with you in more detail and explore how we can tailor the program to meet your specific needs. Please feel free to contact me directly at support@gloliveradio.com to schedule a meeting.

Thank you for considering this exciting opportunity to partner with GloLive Radio. We look forward to the possibility of working together to create a mutually beneficial relationship.

Warm regards,

DeJuan DeBose
Owner & CEO
GloLive Radio LLC

